



WMMB
2650 E Division
Springfield, MO 65803

Front Line Strategies
526 East Park Avenue
Tallahassee, FL 32301

Contract # 1444627

Schedule Dates 10/10/16-10/30/16
Advertiser Jay Trumbull/State Rep Dist 6/Florida/Republican
Agency Front Line Strategies (22287)
Product Political - State Representative (1073)
Brand 4Q16 Trumbull State Rep (566547)
Salesperson Panama City, House (2718)
Sales Office Panama City
Buyer Name Baginski, Josh
Phone/Fax (850) 222-8156 /
CPE ././10/10-11/6
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/06/16
Last Modified 10/06/16
Entered By Karyn Miles
CO-OP No
Headline #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,197.00
Net Total \$6,783.00
Sales Tax

Panama City (WMMB)		
By Broadcast Month	Spots	Rate
Oct. 2016	60	\$7,980.00
Grand Total:	60	\$7,980.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/16-10/28/16	5	:30	4:58A- WMMB 5a News	1	1	1	1	1	1			15	\$20.00	\$300.00	Panama City (WMMB)	WMMB 5A News	10/6/16
2.0	Normal Line / SPOT	10/10/16-10/28/16	4	:30	5:58A- WMMB 6a News	2	X	X	X	X	X			6	\$200.00	\$1,200.00	Panama City (WMMB)	WMMB 6A News	10/6/16
3.0	Normal Line / SPOT	10/10/16-10/28/16	5	:30	9A- Live With Kelly and Michael 9a	1	1	1	1	1	1			15	\$10.00	\$150.00	Panama City (WMMB)	Live w/Kelly	10/6/16
4.0	Normal Line / SPOT	10/10/16-10/28/16	4	:30	11A- WMMB Midday News	3	X	X	X	X	X			9	\$100.00	\$900.00	Panama City (WMMB)	WMMB Midday News	10/6/16
5.0	Normal Line / SPOT	10/10/16-10/28/16	4	:30	4:58P- WMMB 5p News	2	X	X	X	X	X			6	\$400.00	\$2,400.00	Panama City (WMMB)	WMMB 5p News	10/6/16
6.0	Normal Line / SPOT	10/10/16-10/14/16	4	:30	5:58P- WMMB 6p News	2	X	X	X	X	X			2	\$500.00	\$1,000.00	Panama City (WMMB)	WMMB 6p News	10/6/16
7.0	Normal Line / SPOT	10/18/16-10/28/16	4	:30	5:58P- WMMB 6p News	2	X	X	X	X	X			4	\$500.00	\$2,000.00	Panama City (WMMB)	WMMB 6p News	10/6/16
8.0	Normal Line / SPOT	10/16/16-10/30/16	5	:30	8A- This Week 8a	1							X	3	\$10.00	\$30.00	Panama City (WMMB)	THIS WEEK-ABC	10/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

CH. 13 WMBB PANAMA CITY, FL

Date:

10/6/16

I, JOSH BAGINSKI,

being/on behalf of: JAY TRUMBULL,

a legally qualified candidate of the REPUBLICAN

political party for the office of: FL STATE REPRESENTATIVE

in the GENERAL

election to be held on: Nov 8th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE IO			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

JAY TRUMULL FOR STATE REPRESENTATIVE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JIM GARNER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/6/16

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Garth B...

Printed Name

GM

Title

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>SEE IO</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.